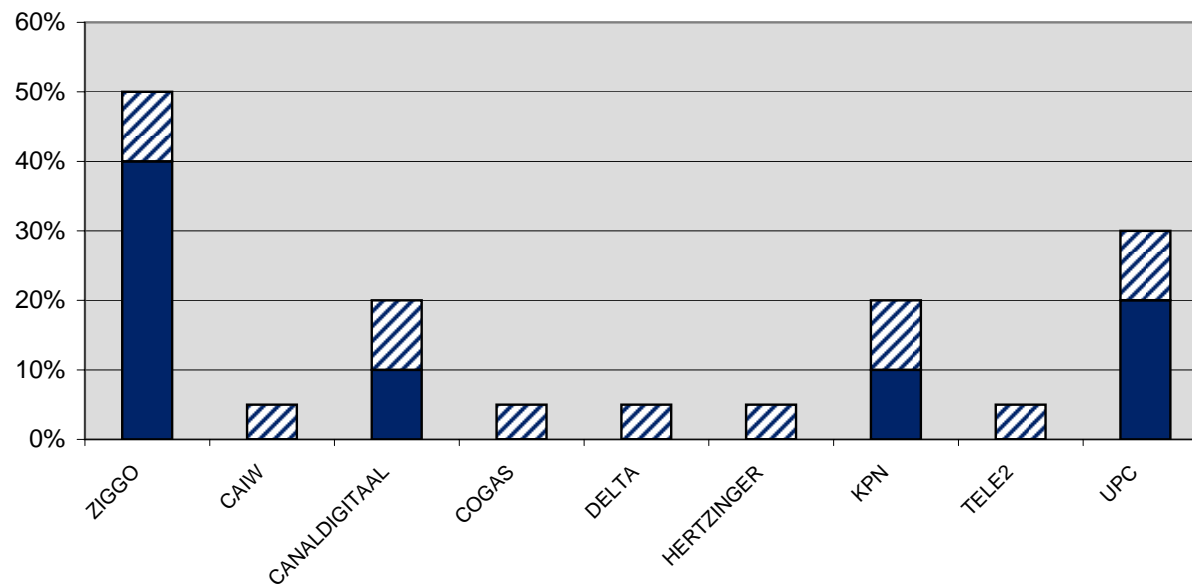
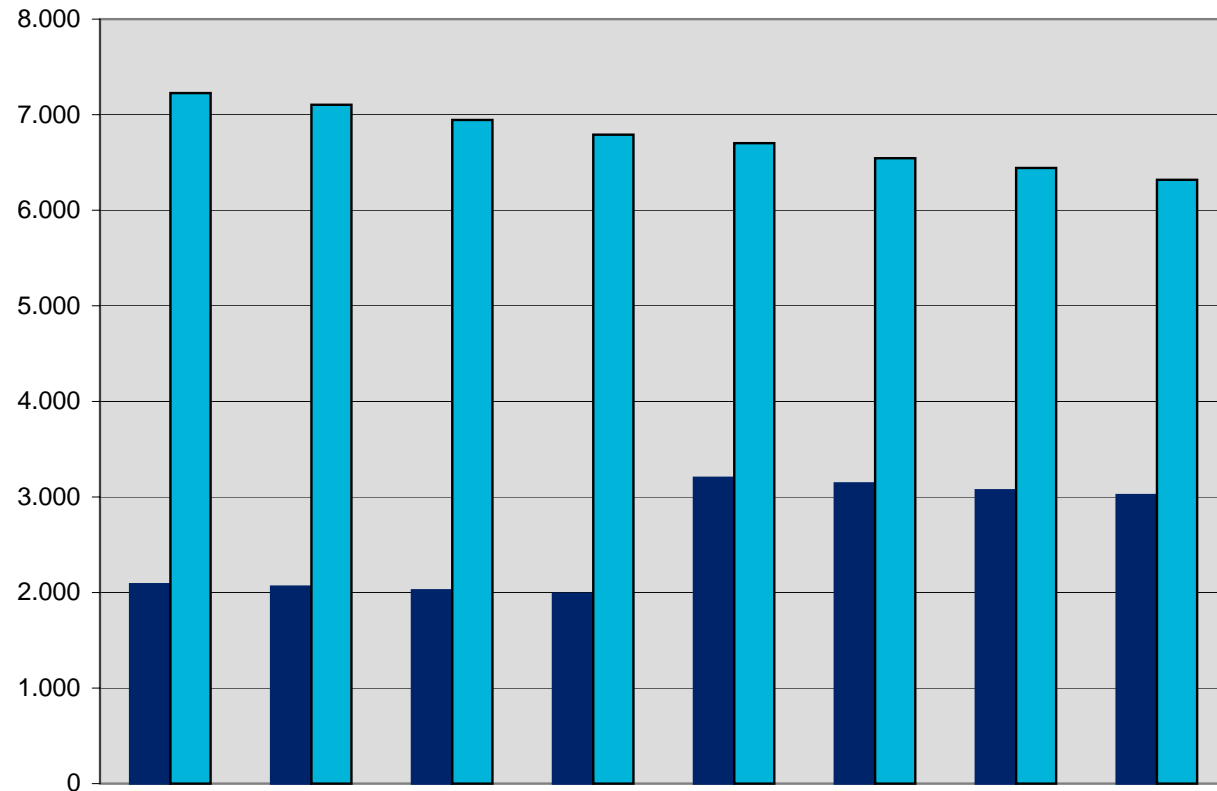


Omroep: Marktaandelen op basis van RTV abonnementen (landelijk, 2008Q4)



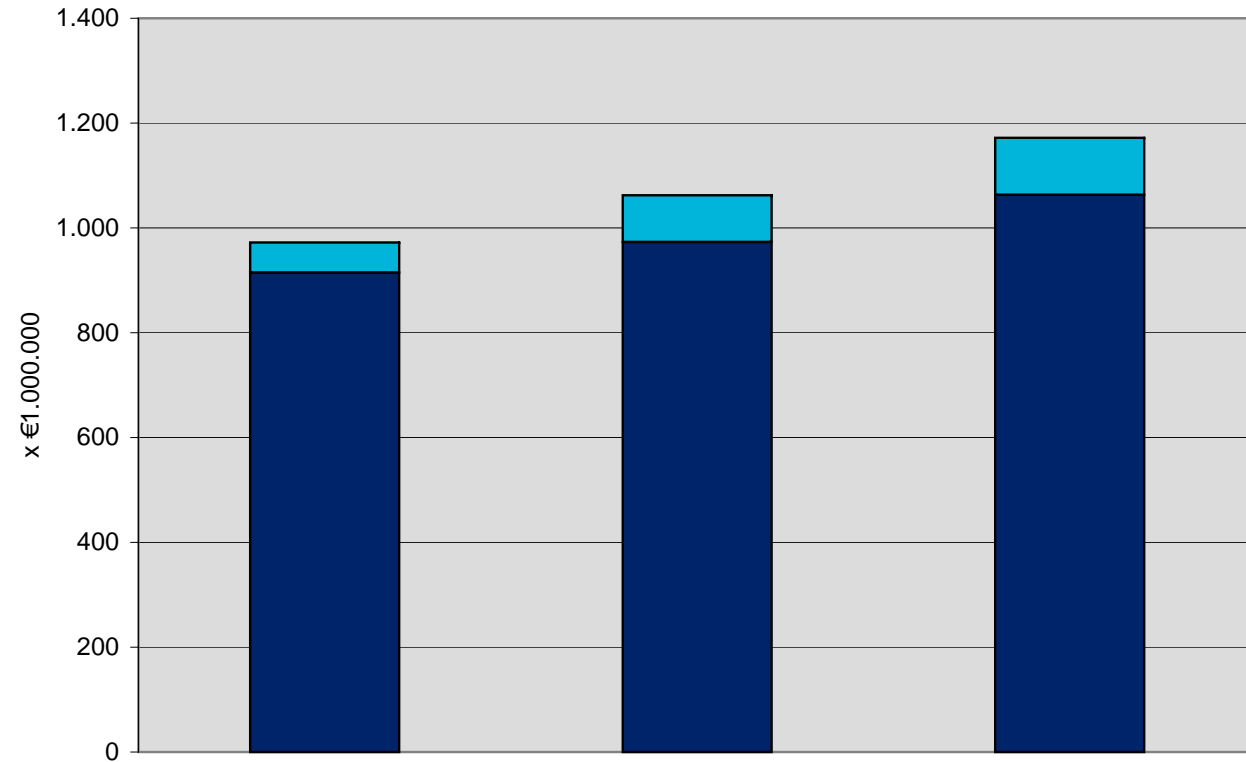
	31-03-2007	30-06-2007	30-09-2007	31-12-2007	31-03-2008	30-06-2008	30-09-2008	31-12-2008
@HOME	[20-30%]	[20-30%]	[20-30%]	[20-30%]	-	-	-	-
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CANALDIGITAAL	[10-20%]	[10-20%]	[10-20%]	[10-20%]	[10-20%]	[10-20%]	[10-20%]	[10-20%]
CASEMA	[10-20%]	[10-20%]	[10-20%]	[10-20%]	-	-	-	-
COGAS	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
HERTZINGER	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	[0-5%]	[0-5%]
KPN	[0-5%]	[0-5%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[10-20%]
MULTIKABEL	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	-	-
TELE2	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
UPC	[30-40%]	[30-40%]	[30-40%]	[30-40%]	[20-30%]	[20-30%]	[20-30%]	[20-30%]
ZIGGO	-	-	-	-	[40-50%]	[40-50%]	[40-50%]	[40-50%]

Omroep: Herfindahl-Hirschman Index op basis van RTV abonnementen



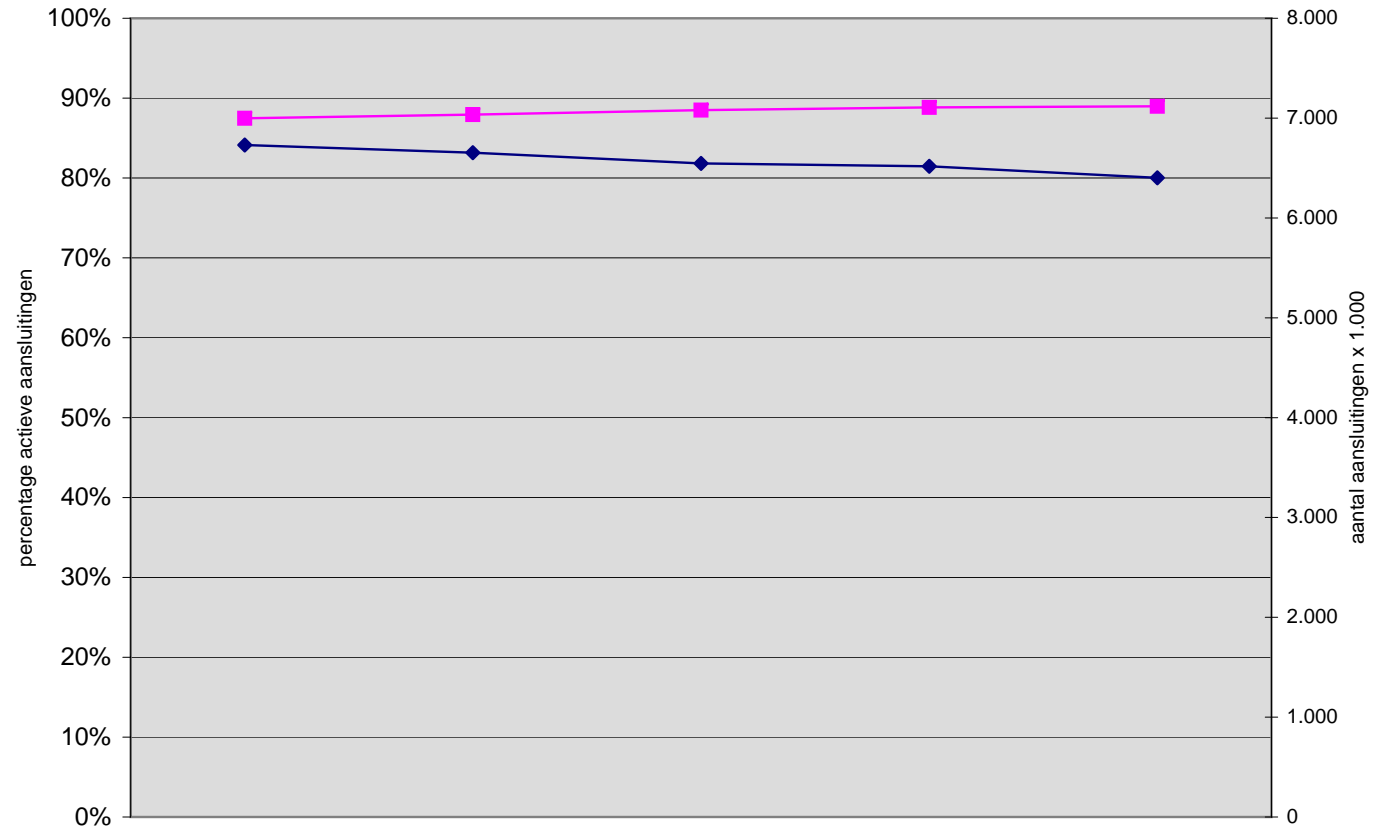
	31-03-2007	30-06-2007	30-09-2007	31-12-2007	31-03-2008	30-06-2008	30-09-2008	31-12-2008
■ HHI concentratie-index RTV abonnementen	2.087	2.061	2.023	1.986	3.200	3.142	3.069	3.020
■ HHI concentratie-index RTV abonnementen, wanneer regionale kabelaanbieders gezamenlijk als 1 aanbieder tellen	7.226	7.105	6.945	6.790	6.702	6.545	6.443	6.319

Omroep: Retail jaaromzet RTV abonnementen



	31-12-2006	31-12-2007	31-12-2008
■ Retailjaaromzet RTV van niet-kabel partijen geaggregeerd	57	89	109
■ Retailjaaromzet RTV van kabelpartijen geaggregeerd	915	973	1.063
Totale retailjaaromzet RTV abonnementen	972	1.062	1.172

Omroep: Gebruik van kabelnetwerken (totaal)



	31-12-2006	30-06-2007	31-12-2007	30-06-2008	31-12-2008	Verandering 08Q4/07Q4
◆ Kabelpenetratie (actieve aansluitingen / fysieke aansluitingen)	84,1%	83,2%	81,8%	81,5%	80,0%	-2,2%
■ Aantal fysieke aansluitingen kabel (homes passed)	6.998	7.035	7.080	7.108	7.119	0,5%